



# UNIVERSITY OF ECONOMICS VARNA



STUDENTS ADMISSION  
CAMPAIGN 2015/2016



Main campus of  
University of Economics –Varna

## UNIVERSITY OF ECONOMICS – VARNA

*„With academic traditions into the future“*

The choice of university at which to continue your education is perhaps the first of all major decisions in your life. We, at the University of Economics – Varna, are proud of our past and every single day we build our future. True to its history and bound by the traditions handed down by the founders, today the academic community of the first higher school of economics in Bulgaria achieves high standards in education, following the European policy for competitiveness of staff and successful realisation of its students. In November 2014 it has been exactly a century since the building of the emblematic for the city of Varna campus of University of Economics – Varna, the successor to the Higher School of Commerce. Situated in the centre of the city, the building of the Rectorate is one of its symbols.

### **The University today**

In its 95–year–long history the University of Economics – Varna has trained over 112 thousand economists, who achieve successful work placement both in this country and abroad. Today at the UE - Varna

there are over 12,000 Bulgarian and foreign students currently studying. The University of Economics – Varna is involved in various European programmes and projects, providing various opportunities for students, lecturers and administrative staff. It provides the opportunity to conduct part of the curriculum in more than 70 Universities in Europe. The University maintains active partnerships with businesses and the public administration which helps the formation of necessary knowledge, skills and competencies for successful career development of students. Under the Erasmus+ and CEEPUS programmes UE-Varna educates numerous students from all over Europe. The greater part of them arrive from France and Germany. Through student mobility opportunities UE-Varna has welcomed undergraduates from the Czech Republic, Slovakia, Montenegro and Lithuania as well.

A system for full academic recognition of periods of study in foreign higher education institution functions in UE - Varna. This provides the opportunity for students to obtain two diplomas simultaneously (from two Universities) for the respective educational and qualification degree.

## TRAINING CAPABILITIES

The building of contemporary, high-tech and highly functional facilities, the modernisation of the canteen, the enrichment of library resources, the increase in the capacity in the dormitories, the modernisation of the lecture halls, the investment of own funds in support of the scientific research of the young generation and improving the qualification of the lecturers, the support for sports talent and Bulgarian culture, the development of relationships with local and national and the University's alumni are among the leading priorities in the mandate programme of the academic management.

The University of Economics – Varna offers a choice among 24 accredited bachelor degree programmes and 36 master degree programmes from four professional fields: Economics, Administration and Management, Tourism and Informatics and Computer Sciences in two forms of study – full-time and distance learning. At the College of Tourism with the University of Economics – Varna there is provided training in the EQD Professional Bachelor in Tourism in

4 programmes, one of which is taught in Russian language. The syllabi have been harmonised with the European and global educational standards and practices. In an effort to reinforce student competitiveness UE-Varna has launched its International Business program in 2012. It is fully taught in English language and the high interest it witnessed led to the introduction of the International Tourism programme, taught in Russian language in 2013. Subsequently, from 2015/2016 academic year UE-Varna establishes two new programs fully taught in English language, namely: Business Economics and Business Entrepreneurship and Innovation(s).

The University of Economics – Varna is an innovative and high-tech University. Five research centres enrich the relationships between business and training in the newest areas of knowledge through interdisciplinary research, analyses and consulting. In collaboration with the Career Centre they develop students in a real environment and assist their scientific growth and professional realisation in Bulgaria and abroad.



University of Economics -Varna offers a choice among 24 accredited bachelor degree programmes and 36 master degree programmes.



We offer our students not only quality education, but also multiple opportunities for additional learning.

Our students get the highest results in regional, national and international competitions, strengthening the position of the University as one of the most successful in the country. Our goal is to be a modern Institution of higher education, which combines the highest quality in the area of education and research with the requirements and the needs of both the local community, and our students. We strongly believe in the Interrelatedness of education with research, as well as with applied knowledge. Present-day employers need staff, who are able to think and apply the knowledge acquired at the University. That is why our alumni are so successful in their careers. We offer our students not only quality education, but also multiple opportunities for additional learning.

Students at the University of Economics – Varna have the opportunity to get part-time jobs at the university library, the information centre, the career centre, curricular activity and admission of students,

research, technical maintenance, the audio-visual telecommunication and security systems, etc. During the academic year there are organized company presentations, training sessions, discussions with University graduates, who have achieved success in their career development. Every year there is also organized a career forum, in which there take part various companies offering trainee and full-time job positions.

At the Further Education Centre students have the opportunity to acquire complementary knowledge in parallel with their principal subject. Through this training they attain new or additional professional qualification. To that end there are offered two kinds of training: specialities and courses. There are organised specialized computer courses as well as language instruction for beginners and advanced learners in English, German, Russian, Japanese, Italian, Spanish, Dutch, Danish and Turkish language.

## SPORT

### AT THE UNIVERSITY OF ECONOMICS – VARNA

The University features a modern sports complex. Students have the opportunity to practice volleyball, basketball, football, gymnastics, table tennis, swimming, field-and-track race, orienteering, fitness, etc. Within the sports activities there are groups for chess, kickboxing, bowling, modern gymnastics and folk dances, which take part in the sport events of the University and the acts of cultural exchange among universities. Basketball has turned into a preferred and socially significant sport, which helps train and educate students. In the 2013/2014 season the Basketball team of UE - Varna deservedly won the first place in the State Basketball Championship – group A – men, and the first place in the final tournament for the BBF Cup. The University organizes an eventful sports calendar, in which everyone can take part.

## CULTURAL

### AT THE UNIVERSITY OF ECONOMICS – VARNA

University of Economics – Varna provides its students with a rich cultural agenda for their free time. Every one of them has the possibility to watch free of charge film shows of classical and contemporary Bulgarian films, the concerts of popular musicians and performers, theatrical performances, meetings – discussions with authors who are favourites of the young generation. During the past three years the University has hosted over 50 different events and meetings with famous personalities (writers, directors, actors, etc.) from Bulgaria and abroad.

We support our talented students irrespective of the area – economics, business, communications, sports, music, dancing, acting, etc. Participation in a student club surely offers lots of entertainment, but the more important thing is that it helps develop major qualities such as organisational and communication skills, and proactive behaviour.



Basketball team  
of University of Economics-Varna



## PROGRAMMES AND FORMS OF STUDY

PROGRAMME	FORMS OF STUDY	
	full-time form of study	distance learning form of study
Accounting and Auditing	•	•
Finance	•	•
Accounting and Finance	•	
Economics and Trade	•	•
Business Economics	•	
Construction Business and Entrepreneurship	•	
Real Estate and Investments	•	•
Marketing	•	
International Business (in English)	•	
Business Economics (in English)	•	
Business Entrepreneurship and Innovations (in English)	•	
International Economic Relations	•	
Industrial Business and Entrepreneurship	•	•
Logistics	•	
Agribusiness	•	
Eco–economics		•
Business Information Systems	•	
Commodities Science	•	
Statistical Business Analyses and Forecasting	•	•
Management	•	
Public Administration	•	
Tourism	•	•
International Tourism (in Russian)	•	
Informatics	•	

*The University of Economics-Varna offers a choice of 24 accredited programmes in four professional fields: Economics, Administration and Management, Tourism and Informatics and Computer Sciences. Training is in the full–time (FT) and distance learning (DL) form.*

*The applicants for the programmes International Economic Relations and Tourism, as well as those for International Business (English), Business Economics (English), Business Entrepreneurship and Innovations (English) and International Tourism (Russian) prove the required level of proficiency in foreign language with a certificate and/or with a mark from successfully passed school-leaving exam.*



## DEADLINES FOR SUBMITTING ADMISSION DOCUMENTS

(the documents are of a special layout and are issued by the University)

<b>From 20 April to 23 April</b> inclusive	For UE - Varna applicants applying for early registration
<b>From 22 June to 8 July</b> inclusive	For University candidates, who have completed their secondary education
<b>From 23 June to 30 September</b> inclusive (pursuant to Art. 15, Para. 1 of the Ordinance on the State Requirements for Admission of Students to the Higher Schools of Republic of Bulgaria)	For University candidates, who are citizens of countries outside the European Union and the European Economic Area

## DEADLINES FOR CLASSIFICATION, CONFIRMATION AND ENROLMENT OF STUDENTS

<b>27 April</b>	Announcement of the results of the qualification for those who have applied for early enrolment
<b>28, 29 and 30 April</b>	Payment of semester fee and issuance of a document for admission to UE–Varna (for those who have applied for early enrolment and have been admitted to the University)
<b>11 July</b>	Announcement of the results of the first qualification
<b>13, 14, 15, 16 and 17 July</b>	Confirmation and enrolment in person with original diploma on the part of University candidates classified in the first classification
<b>20 July</b>	Announcement of the results of the second classification
<b>21, 22 and 23 July</b>	Enrolment in person with original diploma on the part of University candidates classified in the second classification

**Working time  
of the commissions on the  
acceptance of documents  
from 8:00 till 16:30**

*/except Saturdays and Sundays and  
the official holidays/*



## ENTRY REQUIREMENTS FOR PROGRAMMES TAUGHT IN BULGARIAN LANGUAGE

The maximum score for UE - Varna applicants required to qualify is 24 and is formed as the sum of:

- the average grade of the secondary education diploma;
- the mark in Bulgarian language and Literature from the secondary education diploma or the examination in Bulgarian language, passed at the University of Economics – Varna;
- the mark in Mathematics from the secondary education diploma;
- the mark from the school-leaving exam (chosen by the candidate), or the mark from the entrance examination or the mark in Mathematics from the diploma.



## ENTRY REQUIREMENTS FOR THE PROGRAMMES TAUGHT IN A FOREIGN LANGUAGE

The maximum score for UE - Varna applicants required to qualify is 24 and is formed as the sum of:

- the average grade from the secondary education diploma;
- the mark in Bulgarian language and Literature from the secondary education diploma or school-leaving exam in general training chosen by the University candidate, or the mark in the official language in the state where the diploma was awarded;
- the mark in Mathematics from the secondary education diploma;
- the mark from the school-leaving exam (chosen by the candidate), or the mark from the entrance examination or the mark in Mathematics from the diploma.



Lecture hall of the  
University of Economics-Varna



Graduation ceremony  
of University of Economics-Varna

## ELECTRONIC ADMISSION EXAMINATIONS

*Bulgarian language and Literature*  
*Geography of Bulgaria*  
*Mathematics*

**If the University applicant chooses to use a mark from the school-leaving exam (matura), the possible options are:**

*Bulgarian Language and Literature*  
*Mathematics*  
*Foreign Language (English, French, German, Russian, Spanish and Italian)*  
*Philosophical series (Psychology and Logic, Ethics and Law, Philosophy)*  
*History and Civilization*  
*Geography and Economics*  
*Physics and Astronomy*  
*Biology and Health Education*  
*Chemistry and Environmental Protection*

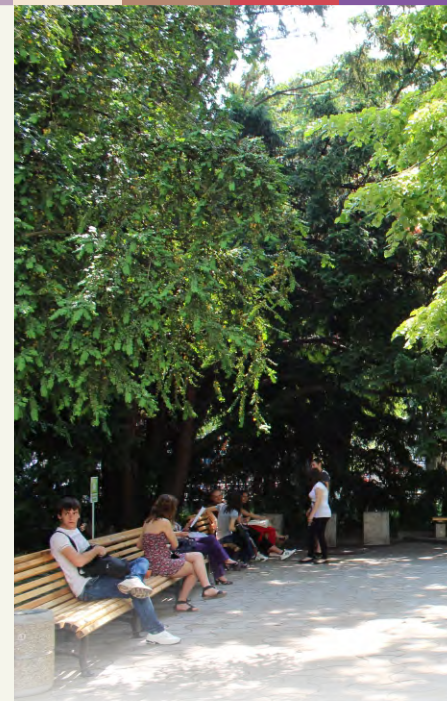
## DOCUMENTS REQUIRED OF UNIVERSITY APPLICANTS WHO ARE CITIZENS OF MEMBER STATES OF THE EUROPEAN UNION (EU) AND THE EUROPEAN ECONOMIC AREA (EEA)

1. Application to the Rector and competition card using standard forms of the University of Economics – Varna;
2. Legalised, translated and certified secondary education diploma;
3. Original and copy of ID;
4. The applicants for the programme Business Economics must submit originals as well as copies of certificates, attesting to the level of proficiency in the foreign language;
5. Document for the paid in participation fee in the admission procedure;
6. Certificate of recognition of completed secondary education from the Regional Inspectorate of Education where the applicants is domiciled. The certificate must include all marks of subjects converted to the six-point grading scale as well as the average grade from the diploma;
7. Document attesting to the right of the candidate to be trained in the degree they are applying for in their own country.

**SCHEDULE**  
**for holding electronic admission examinations for the academic year 2015/2016**  
**at the University of Economics – Varna**

*Part One*

<b>FEBRUARY</b>	<b>09:00 h</b>	<b>13:00 h</b>
03.02.2015 (Tuesday)	Geography of Bulgaria	Mathematics
07.02.2015 (Saturday)	Mathematics	Bulgarian language and literature
13.02.2015 (Friday)	Bulgarian language and literature	Geography of Bulgaria
19.02.2015 (Thursday)	Geography of Bulgaria	Mathematics
25.02.2015 (Wednesday)	Mathematics	Bulgarian language and literature
<b>MARCH</b>	<b>09:00 h</b>	<b>13:00 h</b>
07.03.2015 (Saturday)	Bulgarian language and literature	Geography of Bulgaria
13.03.2015 (Friday)	Geography of Bulgaria	Mathematics
19.03.2015 (Thursday)	Mathematics	Bulgarian language and literature
26.03.2015 (Thursday)	Bulgarian language and literature	Geography of Bulgaria
31.03.2015 (Tuesday)	Geography of Bulgaria	Mathematics
<b>APRIL</b>	<b>09:00 h</b>	<b>13:00 h</b>
07.04.2015 (Tuesday)	Mathematics	Bulgarian language and literature
17.04.2015 (Friday)	Bulgarian language and literature	Geography of Bulgaria
22.04.2015 (Wednesday)	Geography of Bulgaria	Mathematics
29.04.2015 (Wednesday)	Mathematics	Bulgarian language and literature



Register online to take  
 part in the entrance  
 examinations on:  
[www.ue-varna.bg](http://www.ue-varna.bg)



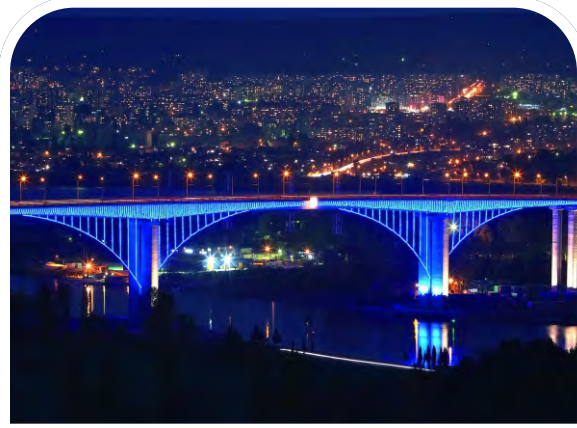
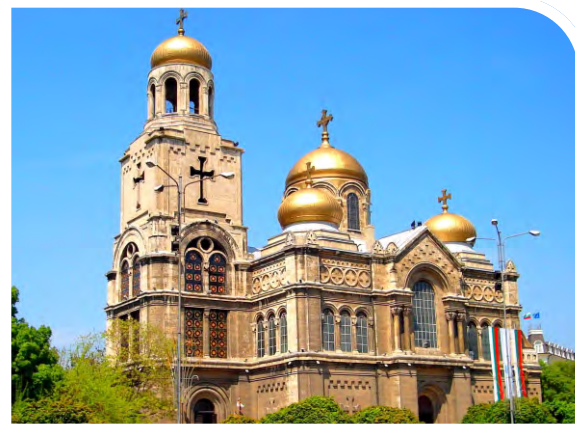
Register online to take part in the entrance examinations on: [www.ue-varna.bg](http://www.ue-varna.bg)

## SCHEDULE for holding electronic admission examinations for the academic year 2015/2016 at the University of Economics – Varna

*Part Two*

MAY	9:00 h	13:00 h
09.05.2015 (Saturday)	Bulgarian language and literature	Geography of Bulgaria
15.05.2015 (Friday)	Geography of Bulgaria	Mathematics
19.05.2015 (Tuesday)	Mathematics	Bulgarian language and literature
28.05.2015 (Thursday)	Bulgarian language and literature	Geography of Bulgaria
JUNE	9:00 h	13:00 h
04.06.2015 (Thursday)	Geography of Bulgaria	Mathematics
09.06.2015 (Tuesday)	Mathematics	Bulgarian language and literature
13.06.2015 (Saturday)	Bulgarian language and literature	Geography of Bulgaria
18.06.2015 (Thursday)	Geography of Bulgaria	Mathematics
24.06.2015 (Wednesday)	Mathematics	Bulgarian language and literature
30.06.2015 (Tuesday)	Bulgarian language and literature	Geography of Bulgaria
JULY	9:00 h	13:00 h
04.07.2015 (Saturday)		Mathematics

*University applicants must sit for an examination on each of the requested dates at the CRANICT (Centre for Research and Application of New Information and Communication Technology, located in the main building of the University) not later than 8.30 if the examination is in the morning, and not later than 12.30 if the examination is in the afternoon. They must bring an identity document (identity card or other identity document) and a document for the paid up fee for sitting an examination.*





Naval Club Varna

## VARNA

Varna is an ancient city with a centuries-long history. It has witnessed many vicissitudes. The environs of Varna are strewn with the signs of various ages. Varna is not just the summer capital of Bulgaria, but a genuine modern and bright city with a European aura. At night Varna is flooded in multicoloured reflections, which lend an enigmatic and attractive exquisiteness to the buildings, as if those are clothed in robes of light. In summer the variegated multitude of visitors conquers the streets, shops, cafes and restaurants of the sea capital.

### Stone Forest

The natural phenomenon Stone Forest is an exposure of Eocene sands, amidst which there are located upright stone columns, resembling a petrified forest. The legend of the Stone Forest goes like this... Many centuries ago, when the sea reached these lands, it was guarded by Titans, subject to the Sea God. Close to this place there was a small village, in which there lived a young man. One day God told the man His name, and vowed him to keep that great secret forever. For that God gave him immortality, but warned him that if the man were tempted to reveal His name, he

would become mortal again. One early morning, while the man was walking along the seashore, he saw an incredibly beautiful native girl. They both fell in love at first sight. When the man returned to the village and inquired of the local elders about her, they told him that the girl had already been chosen to be the wife of the leader of the sea Titans. The man boldly promised the Titans that if they let him have the girl for himself, he will grant them one wish. And the Titans wished to know the name of God. The young man chose to give up his immortality in the name of love and was prepared to reveal the secret. The next morning, before sunrise, he arranged the Titans on the sea coast, after which he told them: "I have just written the name of God with your bodies". God watched everything from above and was amazed by this act in the name of love, so He decided to punish the Titans. When the first sunbeams lit up the coast, the sea guardians were instantly petrified and turned into stone columns. Shortly afterwards the man was on his way along the coast to find his beloved, and the moment they met and embraced each other, from under their feet there appeared a spring of miraculous healing water.

## VARNA

### Varna Archaeological Museum

Varna Archaeological Museum is among the greatest museums in this country. Some of the most remarkable and most valuable monuments of world culture are kept in it. The exhibits of the display and the funds of the museum are the basis for the work of a number of Bulgarian and foreign specialists. Varna Archaeological Museum shows its visitors a fragment of the brilliance of the Bulgarian Middle Ages. Varna Archaeological Museum is famous for the fact that it has on display the oldest gold on the planet. During the excavations of the unique Chalcolithic necropolis near Varna there were discovered sensational finds – those were crafted from high-purity gold. The place where the oldest gold was discovered cannot be shown to the world today, but the treasure can be seen in the rooms of Varna Archaeological Museum and is one of the biggest museum attractions for tourists.

### National Revival Museum

The exposition of the National Revival Museum in Varna is laid out in an old building, which was erected towards the end of the 19th century. It recounts important moments from the history of Varna during the period of the Revival – the economic development of the city, the creation of the municipality, the school

and the church movement. Also on display is the pre-liberation struggle – the participation of the Varna region in the haidouk movement, the revolutionary events, the April Uprising and the Liberation. In one of the halls of the Museum there is represented the environment of a classroom of a school from the time of the Revival. Of certain interest are the desks with sand trays, on which children practised writing letters, the black tablets for writing and the mutual instruction tables in reading and mathematics.

### Ethnographic Museum

In the Ethnographic Museum there is shown the rich variety in the culture and life of the population of the Varna region from the second half of the 19th and the beginning of the 20th century. Main occupations and crafts are exhibited on the first floor. Among the interesting exhibits is the old small plough known as dyolmedzha, used for ploughing the land until the beginning of the 20th century. On the second floor there are shown the national costumes, which give you an idea of the demographic character of the Varna region. Also displayed is ritual clothing for the celebrations of Christmas, Rooster's Day (Petlyovden) and St. Lazar's Day.



Drama Theatre  
"Stoyan Bachvarov"  
Varna



**Detailed information on admission examinations in 2015  
is available on the website of the university:**

**[www.ue-varna.bg](http://www.ue-varna.bg)**

**UNIVERSITY OF ECONOMICS – VARNA**

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