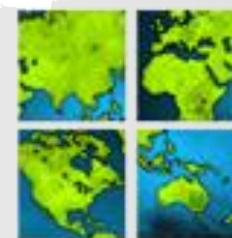




**University of Economics – Varna**

*“With academic traditions into the future”*



**Universal  
Business  
School®**

*“Transforming Lives”*

**JOINT MASTER PROGRAMME  
“INTERNATIONAL BUSINESS & ECONOMICS”**



**University of Economics - Varna**



**Universal  
Business  
School®**

# **INTERNATIONAL BUSINESS & ECONOMICS**

*A gateway to join the next generation of global business leaders*

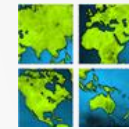


**University of Economics - Varna**



**Universal Business School®**

*(Mumbai, India)*



## Why India?



### Basics

- **Independence:** 1947
- **Area:** 3 287 263 km<sup>2</sup>
- **Capital:** New Delhi
- **Population:** 1 310 069 000
- **Language:** Hindi (English)
- **National currency:** INR



# Why India?

## 1

### *Successful Economy*



- The country has the **fourth biggest economy** in the world (measured in GDPppp)
- One of the **fastest growing economies** in the world which sustained global downturn of 2008-2009.
- India ranks **3rd in terms of preferred investment destination** (just after China and the US)
- India has emerged as one of **the most attractive destination for doing business** in the recent years.



# Why India?

## 2

### *Locational advantage*

- India is the **2<sup>nd</sup> largest country by population** and it never runs out of manpower.
- India is **7<sup>th</sup> largest country in the world in area**. It is surrounded by Bay of Bengal, Arabian Sea and Indian Ocean which facilitates most its overseas trade in all directions
- It has one of **the most numbers of engineers and scientist** in Asia and ranks in the TOP 20 in the area of technology and innovation.
- India is home to **biggest number of financial institutions** and it is estimated about over 130 different banks and more than 50'000 bank branches in India.





## Why India?

### 3

### Governance



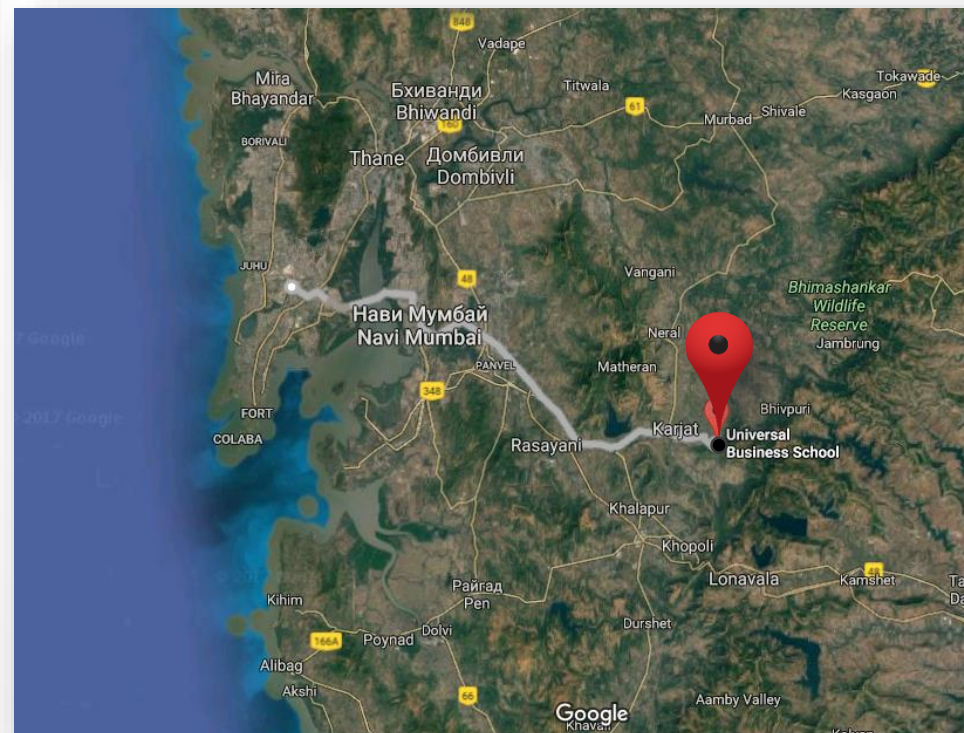
- No government approval is required for FDI and **foreigners can directly invest in India.**
- You can **easily file for a license** for your business. You only need to have a notification.
- Even if the government tends to be very slow when it comes to dealing with their clients, they are still considered to be very **transparent.**



Mumbai

Area: 603 km<sup>2</sup>  
GDP: \$ 368 billion  
Population: 12 mill. (21 mill.)

## Universal Business School (≈70 km distance from Mumbai)





## Why Universal Business School?



- Found by a group of management professionals with extensive experience in leading global businesses.
- Global learning programs with cutting edge learning tools.
- Completely autonomous learning institution with intellectual freedom.
- UBS follows the SPJIMR philosophy of limiting its intake to 300 students.





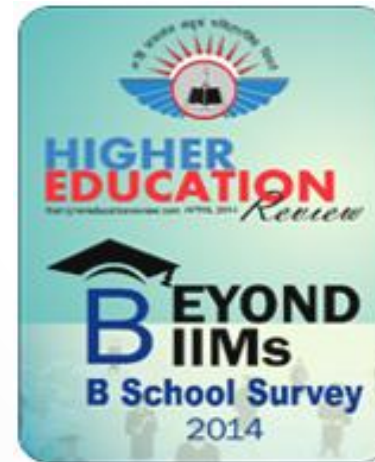
# Why Universal Business School?



1<sup>st</sup> Most Innovative  
B-School  
in Mumbai



1<sup>st</sup> Most Upcoming  
B-School  
in India



6th Best Emerging  
School in India



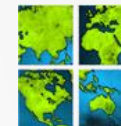
4th B-School  
in Placements  
in Mumbai



# Why University of Economics - Varna?



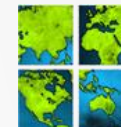
- Established in 1911 as Bulgaria's first Higher School of Commerce
- In 1921 transformed in first University of Economics in Bulgaria



## Why University of Economics - Varna?



- In its nearly **100 years of history** University of Economics – Varna has trained over **123,000 students** from Bulgarian and **60 countries**.



## Why University of Economics - Varna?



- **11,000** students
- **300** faculty members
- **22** bachelor and **34** masters degree majors in four professional divisions: Economics, Administration and Management, Tourism, IT and Computer Sciences



# “International Business & Economics”

1

**OPPORTUNITY** to experience and learn about the environment and working business models in Europe and Asia.

2

**TRADITION & MODERNITY.** UE–Varna relies on a century-old tradition of education in economics while UBS is a young and modern institution with faculty members with vast international experience.

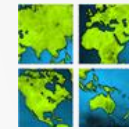
3

**EXCHANGE** semester at the partner business school and two semesters in an international class with the students from the partner institution.

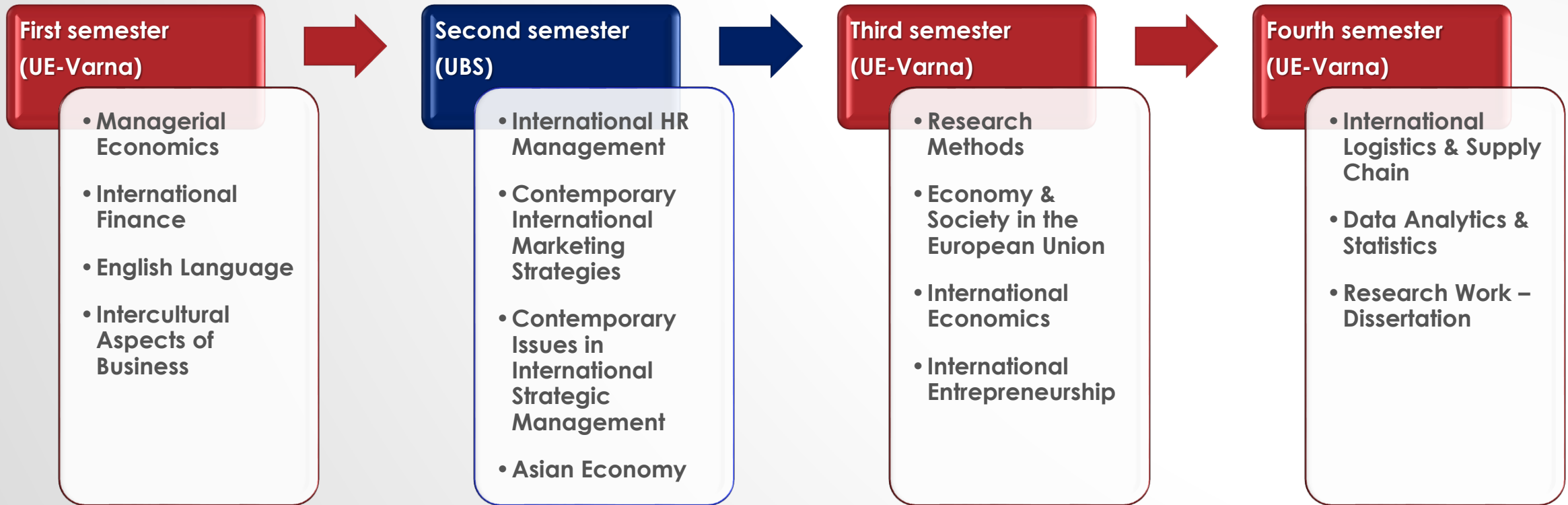


# “International Business & Economics”

- *Degree:* **Master of Science of Economics**
- *Duration:* **15 months**
- *Type of the program:* **Full-time**
- *Language of instruction:* **English**
- *Start of studies:* **October, 2017**
- *Number of credits:* **120 ETC**



# Structure of the program



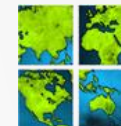


# What about career opportunities?



- Managers in private and public organizations
- Business analysts
- Market research specialists in economic, organizational and managerial activities
- Analytical specialists in process management and economic processes
- Experts in economics at all levels of public and non-governmental organizations





# INTERNATIONAL BUSINESS & ECONOMICS JOINT MASTER PROGRAMME

*A gateway to join the next generation  
of global business leaders*